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**WRITING CAMP SPINS PLATINUM HITS INTO NEW TV SHOW WITH BRAVO
GRAMMY NOMINATED WRITING TEAM SCORES MORE THAN 2 MILLION RECORD
SALES IN THE LAST YEAR**

LARRY WADE UPPED TO EXECUTIVE VICE PRESIDENT, BIG BILLY CLARK IS NEW GM

LOS ANGELES (April 12, 2011)—The Writing Camp which is comprised of Grammy Award Nominated songwriters Evan “Kidd” Bogart, David ‘DQ’ Quinones, and Erika Nuri have added another rung to their tall ladder of success—TV producers. The trio who have written and produced hits for the likes of Beyonce, Rihanna, Britney Spears, Adam Lambert, Enrique Iglesias, Fantasia, J-Lo, Leona Lewis and Keyshia Cole are producing the new Bravo TV Show “Platinum Hit” which premieres May 30, at 10pm ET/PT. The reality contest showcases emerging singer-songwriters on their quest to become the next big hitmakers. The network’s new music competition series gives viewers a front row seat to experience the journey and aspirations of these gifted songwriters and an inside look at this unique creative process for the first time. The winnings include publishing deal and recording deal with The Writing Camp, through Sony ATV and RCA/Jive, respectively and a \$100,000, cash prize. Each of The Writing Camp principles will serve as the executive producer’s while Evan Bogart will make 2 appearances on the show as a guest judge and mentor. The Writing Camp has enlisted some of their music star friends for Platinum Hit’s cast and for guest appearances. Singer, songwriter Jewel will judge and host the show while American Idol alum songwriter Kara Dioguardi will serve as the head judge. Making guest appearances will be top recording artists and producers including Leona Lewis, Natasha Bedingfield, Donna Summer, Jermaine Dupri, Taio Cruz, and Ryan Tedder.

The Writing Camp has been able to successfully parlay their strength in music to producing TV because they have continued to churn out hits. In the last year alone, The Writing Camp and their team of writers have had hits with Jason DeRulo (Greg Ogan), Chris Brown (Eric Bellinger), Janelle Monae (Eric Bellinger), Selena Gomez (Eric Bellinger), and Chipmunk feat. Keri Hilson (Eric Bellinger), to name a few. The Writing Camp’s Shari Short wrote the theme song for Jessica Simpson’s VH1 reality show “Price of Beauty” while The Writing Camp’s Greg Ogan produced all of the music for Platinum Hit. Songs by The Writing Camp’s writers have amassed over 2 million copies in the past year alone, not including catalog.

Another lynchpin to their success is the leadership of Larry Wade who was just upped to Executive VP of The Writing Camp from GM. “Larry has been instrumental in building the writing camp from its inception. He is an invaluable cornerstone of our foundation and will continue to grow the company in many directions. As our newly elevated Executive Vice President, we could not be more excited about him at the helm.” stated Bogart. In addition, The Writing Camp has just appointed Big Billy Clark to the team as the GM. Clark comes to The Writing Camp after successful A&R and managements stints that include Def Jam, Atlantic and Sony BMG. “Billy and the Writing Camp principles have been working on and off together for the better part of a decade,” said Bogart. “He has an incredible ear and knack for developing young talent and songwriters. There couldn’t be a more natural fit for our new General Manager.”

The Writing Camp is a four year old songwriting collective comprised of Evan Bogart, David “DQ” Quinones, and Erika Nuri which have expanded to include a music publishing company, a music production company and a music supervision division. The Grammy Award Nominated trio have produced hits for some of music’s biggest superstars including Beyonce’, Britney Spears, and Jennifer Lopez. Via their joint publishing venture with Sony ATV, the trio has signed numerous other songwriters to their publishing division who have written hits for the likes of Jason DeRulo, Chris Brown, Janelle

Monae, and Selena Gomez. Through their new TV production arm, The Writing Camp is producing Platinum Hit, a reality contest showcases emerging singer-songwriters on their quest to become the next big hitmakers.

For more information about The Writing Camp go to:www.thewritingcamp.net
Or follow them on Twitter at: [@thewritingcamp](https://twitter.com/thewritingcamp)

**Media Contact: Courtney Barnes at CBG 323-466-9300 or
Courtneybarnespr@gmail.com**