



greg Ogan

Songwriter-producer Greg Ogan's extensive resume includes marquee artists Britney Spears, Leona Lewis, Rihanna and Natasha Bedingfield. Ogan was also the vocal producer for the majority of Sean Kingston's second release *Tomorrow*.

Over a two-year stretch working with superstar producer J.R. Rotem at Beluga Heights, Ogan observed how Rotem would use humor as a path through the rough patches in vocal production. "This is going to sound harsher than it is, but if you can insult the singer in a funny way to get

a laugh out of them, it might lighten everything up, and get can get a good performance. "Yeah, that's an okay take, but let's do another, and this time don't sound like a dying bird." You're saying, "Get it better," in a raunchy, funny way. Also, if you can get a laugh at your own expense, that helps. Maybe the singer is stressed out. You want to create a fun environment in a sterile situation."

Having produced track and instrumental sessions, Ogan says that vocal recording is more difficult; therefore, vocal producers should be credited and compensated accordingly. "It does require it's own credits and royalty points as well." Ogan is now aligned with The Writing Camp,

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